

BhagwanMahaveer Education Society's

# Preetam Prakash Collage

Indrayani Nagar, Bhosari-39  
Department of Commerce

## Programme Outcome of B.Com

PO-1	The program has served the needs of society as well as the industry. The students of the Department have shown their excellence in business and academics.
PO-2	The challenges of new trends in the industry, global economy and society have been taken into consideration while revising the program.
PO-3	The program serves the needs of students and prepares them for careers in research, teaching entrepreneurship and industry, in addition to preparing them to face the challenges of the society.
PO-4	To acquaint and equip students with the knowledge and understanding of emerging commercial, business practices and professional understanding about the stream
PO-5	To help students to acquire advanced knowledge in selecting subjects and areas in Commerce and trade
PO-6	To facilitate the students to learn to seek application of knowledge and be able to challenge the knowledge so acquired in practice.

## Programme Specific Outcome of B.Com

PO-1	The course prepares the students to serve the needs of academics.
PO-2	It provides a rigorous base for teaching and learning thus creating a strong personality of students
PO-3	Appropriate teaching pedagogies are practiced and adopted to ensure learning for students in an appropriate and enhanced way
PO-4	The course attempts to inculcated responsibility, honesty, kindness, compassion amongst the students, so that an overall personality of students is developed.
PO-5	Its ultimate aim is to create a groomed person filled with right knowledge and attitude to help create a good environment conducive for growth and future prospects.



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Department of Commerce

## Course Outcome of F.Y, S.Y, and T.Y. B.Com

F.Y. B.Com.

Compulsory Paper

Subject Name :- Financial Accounting.

Course Code :- 102

Objectives :-

1. To impart the knowledge of various accounting concepts
2. To instill the knowledge about accounting procedures, methods and techniques.
3. To acquaint them with practical approach to accounts writing by using software package.

F.Y. B.Com.

Compulsory Paper

Subject Name :- Business Economics (Micro)

Course Code :- 103

Objectives :-

1. To expose Students of Commerce to basic micro economic concepts and inculcate an analytical approach to the subject matter.
2. To stimulate the student interest by showing the relevance and use of various economic theories.
3. To apply economic reasoning to problems of business

F.Y. B.Com.

Optional Paper

Subject Name :- Business Mathematics and Statistics

Course Code :- 104 (A)

Objectives :-

1. To prepare for competitive examinations
2. To understand the concept of Simple interest, compound interest and the concept of EMI.
3. To understand the concept of shares and to calculate Dividend
4. To understand the concept of population and sample.
5. To use frequency distribution to make decision.
6. To understand and to calculate various types of averages and variations.
7. To understand the concept and application of profit and loss in business.
8. To solve LPP to maximize the profit and to minimize the cost.

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9. To use correlation and regression analysis to estimate the relationship between two variables.

10. To understand the concept and techniques of different types of index numbers.

F.Y. B.Com.

Optional Paper

Subject Name -: Computer Fundamentals

Course Code -: 104 (B)

Objective:

1. To make the students familiar with Computer environment.

2. To make the students familiar with the basics of Operating System and business communication tools.

3. To make the students familiar with basics of Network, Internet and related concepts.

4. To make awareness among students about applications of Internet in Commerce.

5. To enable students to develop their own web site.

F.Y. B.Com.

Optional Paper

Subject Name -: Organizational Skill Development.

Course Code -: 105 – a.

Objective:

1. To orient the students towards the concept of Organization and Modern Office.

2. To acquaint the students with the role of and Functions of Office Manager.

3. To develop the insights regarding Organizational Skills for Office Managers.

4. To know the functioning of Modern office appliances equipments and e- format records

F.Y. B.Com.

Optional Paper

Subject Name -: Banking and Finance

[Fundamentals of Banking]

Course Code -: 105 – b.

Objective:

1. To acquaint the students with the fundamentals of banking.

2. To develop the capability of students for knowing banking concepts and operations.

3. To make the students aware of banking business and practices.

4. To give thorough knowledge of banking operations.

5. To enlighten the students regarding the new concepts introduced in the banking system.

F.Y. B.Com.

Optional Paper

Subject Name -: Defense Organization and Management in India

Course Code -: 105 – d.

Objective:

1. To understand the role of Armed Forces for maintaining national security of the country.

2. To understand Higher Defense Mechanism, Role of Intelligence and Management Technique in Decision making at Strategic & Tactical Level

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**F.Y. B.Com.**

Optional Paper

Subject Name -: Co-operation

Course Code -: 105 – e.

Objectives:

1. To acquaint the students with the concept of co-operation and its movement.
2. To introduce the scope of Co-operation.
3. To make students build their career in the field of Co-operation and Rural Development.

**F.Y. B.Com.**

Optional Paper

Subject Name -: Managerial Economics

Course Code -: 105 – f.

Objectives:

1. To enable students of Commerce to apply economic theory and analysis, practices of business firms.
2. To use tools and techniques of economic analysis to develop managerial decision making
3. To apply economic analysis in the formulation of business policies.

**F.Y. B.Com.**

Optional Paper

Subject Name -: Essentials of E-Commerce

Course Code -: 106 – a.

Objective:

To make a student familiar with the mechanism of conducting business transactions through electronic media. Learning Outcomes: After completing this course, a student is expected to be able to

- explain various components of e-commerce,
- understand the dynamics of e-commerce,
- appreciate the Internet technology and its utility in commercial activities,
- understand the methodology of online business dealings using e-commerce infrastructure.

**F.Y. B.Com.**

Optional Paper

Subject Name -: Insurance and Transport

Course Code -: 106 – b.

Objectives -:

1. To acquaint students with the concept of Insurance and Transport.
2. To introduce the scope of Insurance including Life & General Insurance and Transport including Travel & Tourism.
3. To make the students aware of carrier opportunities in the field of Insurance & Transport and impart appropriate skills.

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Optional Paper

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Subject Name -: Marketing and Salesmanship

[Fundamentals of Marketing]

Course Code -: 106 – c.

Objectives -:

1) General Objective of the Paper.

a) To create awareness about market and marketing.

b) To establish link between commerce/Business and marketing.

2) Core Objectives of the paper.

a) To understand the basic concept of marketing.

b) To understand marketing philosophy and generating ideas for marketing research.

c) To know the relevance of marketing in modern competitive world.

d) To develop an analytical ability to plan for various marketing strategy

**F.Y. B.Com.**

Optional Paper

Subject Name -: Consumer Protection and Business Ethics

Course Code -: 106 – d.

Objectives:

1) To acquaint the students with consumer and consumer movement.

2) To make the students aware about consumer rights, duties and mechanism for resolving their disputes.

3) To make students aware about role of united nations and consumers' associations in protection of consumers.

4) To make the students aware about laws relating to consumers.

5) To acquaint the students with role of Business Ethics in various functional areas

**F.Y. B.Com.**

Optional Paper

Subject Name -: Business Environment & Entrepreneurship

Course Code -: 106 – e.

Objectives :

1. To make the students aware about the Business Environment.

2. To create entrepreneurial awareness among students,

3. To motivate students to make their mind set for taking up entrepreneurship as career.

**F.Y. B.Com.**

Optional Paper

Subject Name -: Foundation Course in Commerce.

Course Code -: 106 – f.

Objective :

1. To Study the forms of Business Organization.

2. To understand the basic concepts and recent trends in Commerce & Business Practices.

3. To Understand the functioning of Stock Exchange, Commodity exchange, Trade. Associations and Chamber of Commerce.

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**S.Y. B.Com.**

Compulsory Paper

Subject Name -: Business Communication.

Course Code -: 201.

Objectives of the Course:

1. To understand the concept, process and importance of communication.
2. To develop awareness regarding new trends in business communication.
3. To provide knowledge of various media of communication.
4. To develop business communication skills through the application and exercises.

**S.Y. B.Com.**

Compulsory Paper

Subject Name -: Corporate Accounting

Course Code -: 202

Objectives:-

To enable the students to develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and Accounting as per Indian Accounting Standards.

1. To make aware the students about the conceptual aspect of corporate accounting
2. To enable the students to develop skills for Computerized Accounting
3. To enable the students to develop skills about accounting standards

**S.Y. B.Com.**

Compulsory Paper

Subject Name -: Business Economics (Macro)

Course Code -: 203

Objectives:

1. The objective of the course is to familiarize the students the basic concept of Macro Economics and application.
2. To Study the behavior of the economy as a whole.
3. To Study the relationship among broad aggregates.
4. To apply economic reasoning to problems of the economy.

**S.Y. B.Com.**

Compulsory Paper

Subject Name -: Business Management

Course Code -: 204

Objective:

1. To provide basic knowledge & understanding about business management concept.
2. To provide an understanding about various functions of management.

**S.Y. B.Com.**

Compulsory Paper

Subject Name -: Elements of Company Law.

Course Code -: 205

Objectives:

- 1) To impart students with the knowledge of fundamentals of Company Law.

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- 2) To update the knowledge of provisions of the Companies Act of 2013.
- 3) To apprise the students of new concepts involving in company law regime.
- 4) To acquaint the students with the duties and responsibilities of Key Managerial Personnel.
- 5) To impart students the provisions and procedures under company law

**S.Y. B.Com.**

Business Administration Special Paper I  
 Subject Name -: Business Administration  
 Course Code -: 206 – A.

Objectives:

1. To provide basic knowledge about various forms of business organizations
2. To acquaint the students about business environment and its implications thereon.
3. To aware them with the recent trends in business

**S.Y. B.Com.**

Banking & Finance Special Paper I  
 Subject Name -: Indian Banking System - I  
 Course Code -: 206 – B.

Objectives:

1. To create the awareness among the students of Indian banking system.
2. To enables students to understand the reforms and other developments in the Indian Banking
3. To provide students insight into the functions and role of Reserve Bank of India

**S.Y. B.Com.**

Business Laws & Practices Special Paper I  
 Subject Name -: Business Laws & Practices.  
 Course Code -: 206 – C.

Objectives –

- 1) To impart the students with the knowledge and understanding important Business Laws.
- 2) To acquaint the students with Laws of Insurance, Life Insurance, Marine Insurance, Fire and other insurance

**S.Y. B.Com.**

Co-operation and Rural Development Special Paper I  
 Subject Name -: Co-operation and Rural Development.  
 Course Code -: 206 – D.

Objectives:-

1. To acquaint students with the Concept of Co-operation.
2. To acquaint students with Co-operative legislation.
3. To create awareness regarding the role of State Govt. in development of Co-operative sector in Maharashtra.
4. To acquaint students with the role of Social reformers in rural development .
5. To understand the role of "Panchayat Raj " in rural development.

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6. To make the students aware about Globalization and its effects on rural development

**S.Y. B.Com.**

Cost and Works Accounting Special Paper I

Subject Name -: Cost and Works Accounting.

Course Code -: 206 – E.

Objectives:

To Impart The Knowledge Of:

1. Basic Cost concepts.
2. Elements of cost.
3. Ascertainment of Material and Labour Cost

**S.Y. B.Com.**

Business Statistics Special Paper I

Subject Name -: Business Statistics.

Course Code -: 206 – F.

Objectives:

1. To understand and Master the concepts, techniques & applications of Statistical Methods and Operations Research.
2. To develop the skills of solving real life problems using Statistical Methods.

**S.Y. B.Com.**

Business Entrepreneurship Special Paper I

Subject Name -: Business Entrepreneurship.

Course Code -: 206 – G.

Objectives:

1. To create entrepreneurial awareness among the students.
2. To provide the conceptual background of types & patterns of Entrepreneurship
3. To develop Entrepreneurial competencies among students
3. To make students to understand the art of applying statistical techniques to solve some real life problems.
4. To gain knowledge of Statistical Computations

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Marketing Management Special Paper I

Subject Name -: Marketing Management.

Course Code -: 206 – H.

Objectives:-

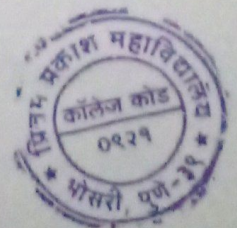
- To orient the students recent trends in marketing management
- To create awareness about marketing of eco friendly products in the society through students
- To inculcate knowledge of various aspects of marketing management through practical approach
- To acquaint the students with the use of E-Commerce in competitive environment
- To help the students understand the influences of marketing management on consumer behavior

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Special Paper I

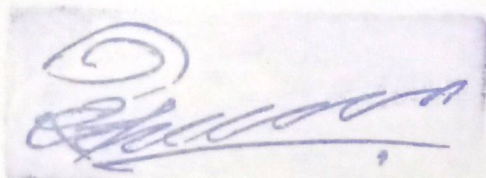
Subject Name -: Agricultural and Industrial Economics.

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Course Code -: 206 – I.
Objectives:
1. To study the basic concepts of Agricultural and Industrial Economics.
2. To understand the working of the Agricultural and industrial sector
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Special Paper I
Subject Name -: Defense Budgeting, Finance & Management.
Course Code -: 206 – J.
Objective: To acquaint the students with the economic and financial aspects of Defence.
<b>S.Y. B.Com.</b>
Special Paper I
Subject Name -: Insurance Transport and Clearance
Course Code -: 206 – K.
Objectives:
1) To acquaint the students with basic concepts in insurance and tourism.
2) To develop a right understanding to study various facets of insurance and tourism.
3) To aware about the Role and importance of insurance and tourism business
<b>S.Y. B.Com.</b>
Computer Programming and Application Special Paper I
Subject Name -: Computer Programming and Application.
Course Code -: 206 – L.
(First Term) (VB Script)
Objective:
• To learn to use VBScript, transform Web pages from static text and images into functional, interactive, and dynamic e-commerce tools.
• To embed VBScript code in an HTML document.
• To use VBScript operators; write code that makes decisions based on existing conditions, using control structures and loops.
• To enable communication with a Web page visitor using Message and Input boxes.
• To use the DOM to control the layout of HTML pages, add effects, and get information from



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**T.Y. B.Com.**

Compulsory Paper

Subject Name -: Business Regulatory Framework (Mercantile Law)

Course Code -: 301.

Objectives:-

1. To acquaint students with the basic concepts, terms & provisions of Mercantile and Business Laws.
2. To develop the awareness among the students regarding these laws affecting business, trade and commerce.

**T.Y. B.Com.**

Compulsory Paper

Subject Name -: Advanced Accounting.

Course Code -: 302

Objectives:-

- To impart the knowledge of various accounting concepts  
To instill the knowledge about accounting procedures, methods and techniques.  
To acquaint them with practical approach to accounts writing by using software package.

**T.Y. B.Com.**

Compulsory Paper

Subject Name -: Indian &amp; Global Economic Development

Course Code -: 303 (A)

Objectives:

- 1) To expose students to a new approach to the study of the Indian Economy.
- 2) To help the students in analyzing the present status of the Indian Economy.
- 3) To enable students to understand the process of integration of the Indian Economy with other economics of the world.
- 4) To acquaint students with the emerging issues in policies of India's foreign trade.

**T.Y. B.Com.**

Compulsory Paper

Subject Name -: International Economics

Course Code -: 303 (B)

Objectives :

- 1) To study the theories of International Trade.
- 2) To highlight the trends and challenges faced by nations in a challenging global environment.

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Compulsory Paper

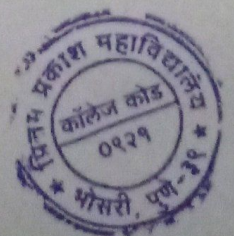
Subject Name -: Auditing &amp; Taxation

Course Code -: 304

Objectives -: The Study of Various Components of this course will enable the students:

1. To acquaint themselves about the concept and principles of Auditing, Audit process,

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Assurance Standards, Tax Audit, and Audit of computerized Systems.

2. To get knowledge about preparation of Audit report.

3. To understand the basic concepts and to acquire knowledge about Computation of Income, Submission of Income Tax Return, Advance Tax, and Tax deducted at Source, Tax Collection Authorities under the Income Tax Act, 1961.

**T.Y. B.Com.**

Business Administration Special Paper II

Subject Name -: Business Administration

Course Code -: 305 – a.

Objective -:

To acquaint the students with basic concepts & functions of HRD and nature of Marketing functions of a business enterprise.

**T.Y. B.Com.**

Banking & Finance Special Paper II

Subject Name -: Financial Markets and Institutions in India.

Course Code -: 305 – b.

Objectives :

1. To acquaint the students with Financial Markets and its various segments.

2. To give the students and understanding of the operations and developments in financial markets in India.

3. To enable them to gain an insight into the functioning and role of financial institutions in the Indian Economy

**T.Y. B.Com.**

Business Laws & Practices Special Paper II

Subject Name -: Business Laws & Practices.

Course Code -: 305 – c.

Objectives –

1) To impart the students with the knowledge and understanding of important business Laws including labour laws.

2) To acquaint the students with certain provisions of Company law and its governance.

**T.Y. B.Com.**

Co-operation and Rural Development Special Paper II

Subject Name -: Co-operation and Rural Development.

Course Code -: 305 – d.

Objectives:-

1. To acquaint students with the Co-operative Management.

2. To study the Co-operative Organization and Management.

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Cost and Works Accounting Special Paper II

Subject Name -: Cost and Works Accounting.

Course Code -: 305 – e.

Objectives -:

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1. To provide Knowledge about the concepts and principles application of Overheads
2. To provide also understanding various methods of costing and their applications.

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Business Statistics Special Paper II

Subject Name -: Business Statistics.

Course Code -: 305 – f.

Objectives:

1. To distinguish between random and non-random experiments.
2. To find probabilities of events.
3. To apply standard distribution to different situations.
4. To test the hypotheses.

**T.Y. B.Com.**

Business Entrepreneurship Special Paper II

Subject Name -: Business Entrepreneurship.

Course Code -: 305 – g.

Objective : To enable students to understand the basic concepts of entrepreneurship and preparing a business plan to start a small industry.

1. To Develop Knowledge and understanding in creating and managing new venture.
2. To Equip students with necessary tools and techniques to set up their own business venture.
3. To Help students to bring out their own business plan.
4. To make students aware about business crises and sickness.

**T.Y. B.Com.**

Marketing Management Special Paper II

Subject Name -: Marketing Management.

Course Code -: 305 – h.

Objectives of the Paper

- I. To understand the concept and functioning of marketing planning and sales management
- II. To know marketing strategies and organization
- III. To inform various facets of marketing with regulatory aspects
- IV. To understand marketing in globalize scenario

**T.Y. B.Com.**

Agricultural and Industrial Economics Special Paper II

Subject Name -: Agricultural and Industrial Economics.

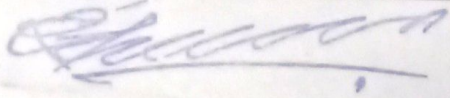
Course Code -: 305 – i.

Objectives –

1. To study the agricultural development in India.
2. To analyze the importance of industrial development in India

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Defense Budgeting, Finance & Management Special Paper II



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Subject Name -: Defense Budgeting, Finance & Management.
Course Code -: 305 – j.
Aim of the paper
One of the crying needs of the hour is to ensure that the National Security objectives are met-in a cost effective manner. Against such backdrop, the aim can be achieved by educating the students and disseminating the information and by giving the planners, decision makers and administrators all the information they need in an easily understandable form. By studying this paper students will understand all the financial aspects of budgetary and defence production in India.
<b>T.Y. B.Com.</b>
Insurance Transport and Clearance Special Paper II
Subject Name -: Insurance Transport and Clearance
Course Code -: 305 – k.
Objectives :
1) To know the fundamentals of Life Insurance & General Insurance.
2) To create the awareness of Insurance Business & practices .
3) To know the knowledge about laws & regulations relating to Life Insurance & General Insurance.
<b>T.Y. B.Com.</b>
Computer Programming and Application Special Paper II
Subject Name -: Computer Networking and Cyber Security.
Course Code -: 305 – l.
Course Objectives:
1. To know about computer network.
2. To understand different topologies used in networking
3. To learn different types of network.
4. To understanding the use of connecting device used in network.
<b>T.Y. B.Com.</b>
Business Administration Special Paper III
Subject Name -: Business Administration
Course Code -: 306 – a.
Objective -:
To acquaint the students with the basic concepts in finance and production functions of a business enterprise.
<b>T.Y. B.Com.</b>
Banking & Finance Special Paper III
Subject Name -: Banking Law and Practices in India.
Course Code -: 306 – b.
Objectives:
1. To acquaint the students with Banking Law and Practice in relation to the Banking system in India
2. To understand the legal aspects of Banking transactions and its implications as Banker and

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Customer.
3. To make the Students aware of the Banking Law and Practice in India
<b>T.Y. B.Com.</b>
Business Laws & Practices Special Paper III
Subject Name -: Business Laws & Practices.
Course Code -: 306 – c.
Objectives –
1) To impart the students with the knowledge and understanding of important business Laws including tax related laws.
2) To acquaint the students with Company law & Secretarial Practice.

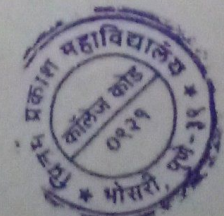
<b>T.Y. B.Com.</b>
Co-operation and Rural Development Special Paper III
Subject Name -: Co-operation and Rural Development.
Course Code -: 306 – d.
Objectives :-
1. To acquaint students with the co-operative marketing
2. To develop the capability of students for knowing different types Marketing.
3. To aware the role of National Agricultural Co-operative Marketing Federation (NAFED)

<b>T.Y. B.Com.</b>
Cost and Works Accounting Special Paper III
Subject Name -: Cost and Works Accounting.
Course Code -: 306 – e.
Objectives :-
1 To impart knowledge regarding costing techniques.
2 To provide training as regards concepts, procedures and legal Provisions of cost audit.

<b>T.Y. B.Com.</b>
Business Statistics Special Paper III
Subject Name -: Business Statistics.
Course Code -: 306 – f.
Objectives:
1. To study different optimization techniques.
2. To study different charts.
3. To study simulation

<b>T.Y. B.Com.</b>
Business Entrepreneurship Special Paper III
Subject Name -: Business Entrepreneurship.
Course Code -: 306 – g.
Objectives:-
1) To develop the Knowledge and understanding of behavioral aspects of entrepreneurship.
2) To acquaint students with the behavioral aspects of members of the team or employees

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**T.Y. B.Com.**

Marketing Management Special Paper III

Subject Name -: Marketing Management.

Course Code -: 306 – h.

Objectives of the Paper

1. To know detailing of Marketing Research
2. To understand the role Brand and Distribution Management in marketing
3. To inform about Marketing and Economic Development
4. To Know of the importance of control on marketing activities

**T.Y. B.Com.**

Agricultural and Industrial Economics Special Paper III

Subject Name -: Agricultural and Industrial Economics.

Course Code -: 306 – i.

Objectives –

1. To study the agricultural development in India.
2. To understand the role of industries in India – in the light of globalization.

**T.Y. B.Com.**

Defense Budgeting, Finance &amp; Management Special Paper III

Subject Name -: Defense Budgeting, Finance &amp; Management.

Course Code -: 306 – j.

Aim of the paper

One of the crying needs of the hour is to ensure that the National Security objectives are met-in a cost effective manner. Against such backdrop, the aim can be achieved by educating the students and disseminating the information and by giving the planners, decision makers and administrators all the information they need in an easily understandable form. By studying this paper students will understand all the financial aspects of budgetary and management systems in India.

**T.Y. B.Com.**

Insurance Transport and Clearance Special Paper III

Subject Name -: Insurance Transport and Clearance

Course Code -: 306 – k.

Objectives :

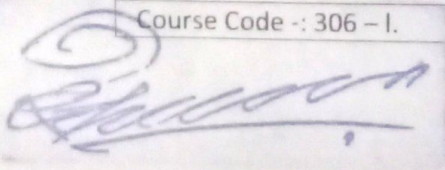
- 1) To understand the importance of travel and tourism industry.
- 2) To study the functions and working of various Travel Organizations.
- 3) To understand the marketing mix and recent trends of Global Tourism and Transport Business.

**T.Y. B.Com.**

Computer Programming and Application Special Paper III

Subject Name -: Software Engineering.

Course Code -: 306 – l.

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Objective:

- a. To understand the different system concepts used in Software Engineering.
- b. To learn the different types applications of Software Engineering.
- c. To know the facts about Software Development.



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